

MISSISSIPPI MUSEUM *of* ART 380 South Lamar Street Jackson, Mississippi 39201

For Immediate Release Release:

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Mississippi Museum of Art Announces

2014 C3 Participatory Art Project Facilitated by artistic agency Significant Developments

(Jackson, Miss) ... The Mississippi Museum of Art (the Museum) recently hired local aesthetic solutions agency **Significant Developments** to facilitate research and development for their annual community engaged art series C3: Conversation. Creativity. Community.

Beginning this December, Significant Developments will enact their art work, *Core Sample*, as part of the C3 series. *Core Sample* is a process of community sampling, inviting Mississippians and visitors to record their own symbols of identity onto clay bells which will then be presented in resonance with each other as a public installation in The Art Garden at the Mississippi Museum of Art (The Art Garden). The project will run **December 9, 2013 through March 20, 2014**.

On **December 9, 2014 at 6 PM**, the Mississippi Museum of Art will host Significant Developments to introduce *Core Sample* and kick off the project with the grand opening of the bell assembly workshop. The bell assembly workshop will operate **Thursdays from 10 AM-2 PM, Saturdays from 1-5 PM,** and during special events through the end of the project in March. The bell assembly workshop will involve the public in the hand-built ceramic process, creating bells for the survey. People are invited to inscribe on these bells the symbols they associate with themselves and their communities, including the state-wide Mississippi community.

Participants in the survey are able to create their own bell on which to impress their symbols or use an already finished bell and attach their symbols. Symbols can also be mailed to the museum or emailed to symbols@significantdevelopments.us.

The public installation of the survey results will be completed during the week of Spring Break 2014, **March 10-14**. Roughly 2,200 bells will be installed in The Art Garden, hung in a form which will surround visitors with the symbols of Mississippi resonating together. The completed installation will be unveiled through a public ceremony on **March 20, 2014 at 6 PM**.

The Mississippi Museum of Art's series C3: Conversation. Creativity. Community. is defined by its intention to explore how the diversity of Mississippi intersects with art and how participants interact and connect with one another. Core Sample will present the symbols of Mississippi identity as a complex but unified narrative; myriad voices chiming in to an aesthetic conversation.

For more information about the 2014 C3: Conversation. Creativity. Community. project, please call 601-960-1515 or 1-866-VIEW ART (843-9278), or email daniel@significantdevelopments.us.

About Significant Developments

Significant Developments is a socially engaged art work acting within the legal framework of a limited liability company. CEO daniel johnson leads a team of artists to facilitate communities and organizations in strategic advancement through capacity-building aesthetic interactions.

About the Mississippi Museum of Art

The Mississippi Museum of Art's mission is to "engage Mississippians in the visual arts." The Museum is located at 380 South Lamar Street in Jackson. Museum hours are Tuesday through Saturday, 10 AM to 5 PM and Sunday, noon to 5 PM. The Museum is closed Monday. The Mississippi Museum of Art and its programs are sponsored in part by the city of Jackson and the Jackson Convention & Visitors Bureau. Support is also provided in part by funding from the Mississippi Arts Commission, a state agency, and in part by the National Endowment for the Arts, a federal agency.